



## WHO Certification Guidelines

### A certificate with a WHO title has to include the following:

1. the correct title of the qualification and the information regarding the amount of face to face training according to the WHO respective curriculum in days and hours:
  - "**Hypnosis Technician, WHO**": 30 hrs./4 days
  - "**Hypnosis Practitioner, WHO**": 90 hrs./12 days (60 hrs./8 days + the entrance qualification "Hypnosis Technician, WHO") \*1
  - "**Hypnosis Master, WHO**": 180 hrs./24 days (90 hrs./12 days + the entrance qualification "Hypnosis Practitioner, WHO") \*2
  - "**Hypnosis Coach, WHO**": 210 hrs./28 days (120 hrs./16 days + the entrance qualification "Hypnosis Practitioner, WHO") \*3
  - "**Hypnosis Trainer, WHO**": 430 hrs./58 days (130 hrs./18 days + the entrance qualifications "Hypnosis Master, WHO" and "Hypnosis Coach, WHO") \*4
2. the date of the first and last day of the training
3. a statement that all WHO guidelines have been met
4. the WHO seal (sticker with WHO logo and seal number)
5. the signature of the "Hypnosis Master Trainer, WHO"

Please note that if you use a WHO title on a certificate, a WHO seal is required.

**\*1:** If for "Hypnosis Practitioner, WHO" only the Practitioner module time of 60 hrs./8 days is used on the certificate, then it is needed to include, that the entry requirements for this qualification is a valid "Hypnosis Technician, WHO" certificate.

**\*2:** If for "Hypnosis Master, WHO" only the Master module time of 90 hrs./12 days is used on the certificate, then it is needed to include, that the entry requirements for this qualification is a valid "Hypnosis Practitioner, WHO" certificate.

**\*3:** If for "Hypnosis Coach, WHO" only the Mindfulness Coach module time of 120 hrs./16 days is used on the certificate, then it is needed to include, that the entry requirements for this qualification is a valid "Hypnosis Practitioner, WHO" certificate.

**\*4:** If for "Hypnosis Trainer, WHO" only the Mindfulness Trainer module time of 130 hrs./18 days is used on the certificate, then it is needed to include, that the entry requirements for this qualification are a valid "Hypnosis Master, WHO" and "Hypnosis Coach, WHO" certificate. A 130 hrs./18 days "NLP Trainer, IN" training can be accepted as comparable to a "Hypnosis Trainer, WHO" training.

### Optional

**1. Training content for the qualification:** We highly recommend to list the complete trained main content and the complete amount of training hours and days that is needed for the certified qualification in Hypnosis on the backside of the certificate or on a separate signed document.

**2. Entry Requirements with not WHO sealed certificates:** Certificates with a comparable amount of face to face training from a Hypnosis Master Trainer with comparable qualification background as a "Hypnosis Master Trainer, WHO" can be accepted as entry requirement as well. In

case of any ambiguity or uncertainties please contact the WHO President in charge or the WHO Office.

**3. For stating the academic value of an WHO sealed certificate the following statement can be used:** "Because of the high quality of this training it may be recognized as ECTS credit points in academic studies in psychology with a focus on Hypnosis."

#### **More Details regarding WHO Certification and Training Standards:**

A training hour has 60 minutes. Brakes longer than 30 minutes are not counted as training time. A training group has at least 6 members (counted without assistants or "Hypnosis Master Trainer, WHO"). We highly recommend assistants for trainings bigger than 10 participants. An WHO certification training with WHO sealed certificates (sticker with WHO logo and seal number) has to be conducted at least 80% of the time by an approved "Hypnosis Master Trainer, WHO". The remaining up to 20% of the training can be conducted under his supervision and responsibility.

The list of appointed "Hypnosis Master Trainer, WHO": [www.world-hypnosis.org/mastertrainer](http://www.world-hypnosis.org/mastertrainer)

**WHO seals:** For ordering WHO seals please use the login area. In this online process you can define the correct address where the seals should be sent, the system sends you the invoice immediately, you can pay immediately, and everything goes faster this way. A seal costs 15 €. The WHO pays the shipment. Every WHO seal consists of the WHO logo with a unique number.

#### **Free membership with a sealed certificate**

We highly recommend that you motivate your training participants to become a member for free. No admission fee and no yearly membership fee. Really totally free of cost. Registration has many advantages. First of all, it supports your marketing for all the members who come from you are listed in your profile. The benefits for the participants: [www.world-hypnosis.org/about/benefits](http://www.world-hypnosis.org/about/benefits) .

Your participants can register individual one by one at [www.world-hypnosis.org/application](http://www.world-hypnosis.org/application)

This application process is time consuming for your participants and requires them to upload their certificate for validation. Therefore, we recommend a more easily approach to register all of your participants at once without the need to upload individual certificates. Its quick and easy.

#### **There are 2 methods to register all of your participants in one step:**

**Method A** (recommended): Let your participants register with a simple magic link when you hand out the sealed certificates directly at the end of your training.

**Method B** (not recommended): Group Registration per E-Mail some days after the end of a training.

Please find all details here: [www.world-hypnosis.org/pdf/registration.pdf](http://www.world-hypnosis.org/pdf/registration.pdf)